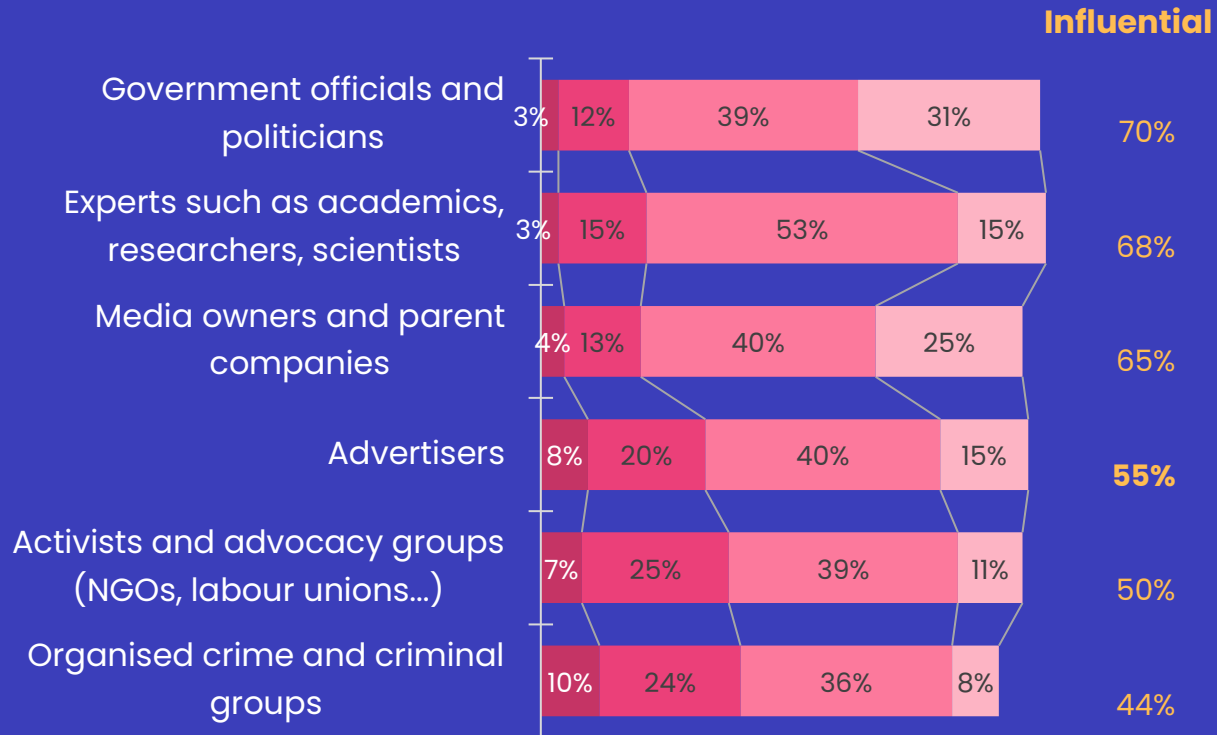


Does advertising influence news content ?

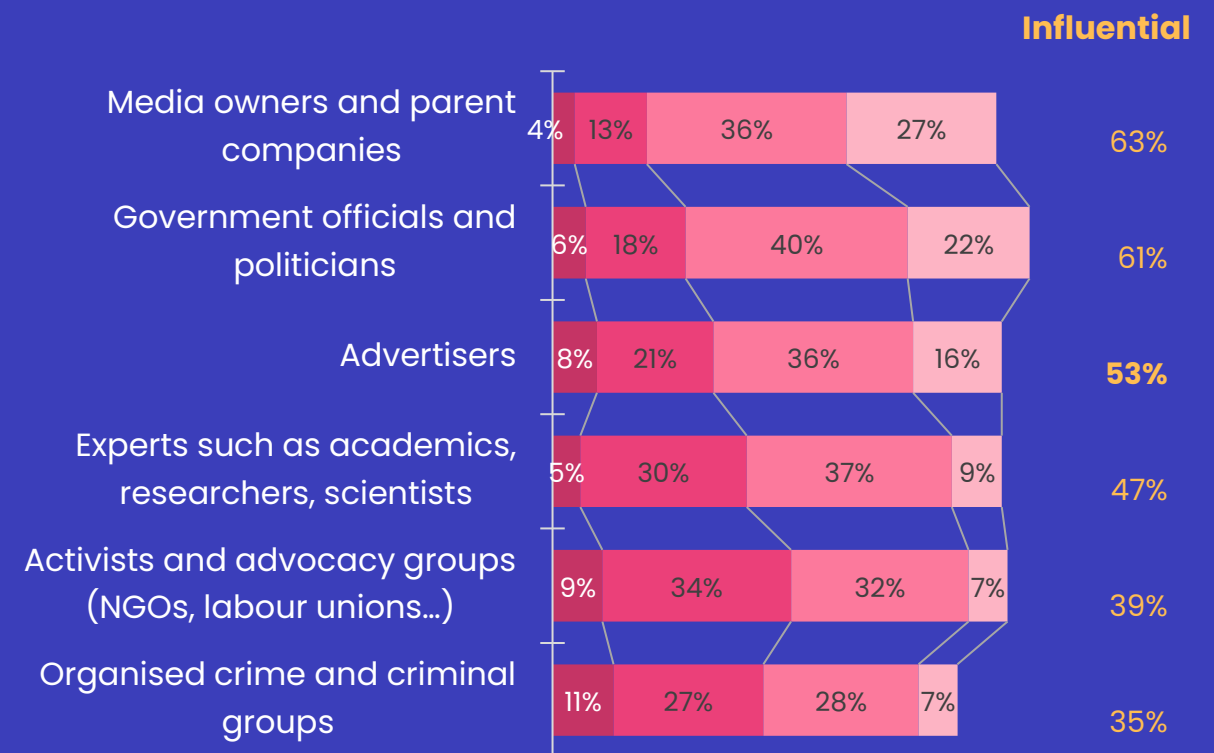
The perceptions of Belgians

Q- Thinking about the news media in your country... how influential, or not, do you think each of the following is on news coverage?

Flemish respondents



French-speaking respondents



■ Not at all influential ■ Not very influential
■ Somewhat influential ■ Very influential